



SEE THE SIGHTS AND HEAR THE SOUNDS OF THE NEW TURBOCHARGED FORMULA ONE™ CARS IN F1™ 2014 HOT LAP VIDEO

FERNANDO ALONSO TAKES ON BAHRAIN INTERNATIONAL CIRCUIT AT
NIGHT IN NEW VIDEO NOW PLAYING www.youtube.com/formula1game

Tuesday, 12th August 11am CET – Today Codemasters® released the first hot lap video for F1 2014. The hot lap is the first chance for fans to hear how this year's radically different turbocharged cars are brought to life in the game, including the distinctive deeper growl produced by this year's new power units.

The 2014 FORMULA 1 GULF AIR BAHRAIN GRAND PRIX was run as a night race for the first time this year, and the hot lap video shows Fernando Alonso's Ferrari taking on the 15 corner, 10 year-old Bahrain International Circuit dramatically lit up by hundreds of floodlights and against a striking backdrop of fireworks. The video is now playing at https://www.youtube.com/watch?v=Mbcfar4FD_c

Featuring all of the circuits from the 2014 calendar, Bahrain's debut as a night race, featuring its full day / night transition, is just one of the circuit changes for this year's game, alongside the return of the Hockenheimring and the debut of two new circuits – Russia's Sochi Autodrom and Austria's Spielberg circuit.

F1 2014 will arrive on October 17th for the Xbox 360 games and entertainment system from Microsoft, Windows PC and the PlayStation®3 computer entertainment system. Codemasters will then introduce a new FORMULA 1™ title in 2015 for the PlayStation®4 computer entertainment system, Windows PC and the Xbox One all-in-one games and entertainment system from Microsoft. With more to be announced through production for both titles, follow [Codemasters F1 games blog](#) and social channels on [Twitter](#) and [Facebook](#) for updates.

ENDS

F1 2014

- October 17th, 2014
- For: PlayStation 3, Xbox 360 and PC
- A Codemasters Birmingham production

The 2014 FORMULA ONE season has seen the most seismic rule changes in the sport's 60 year history, including new turbocharged power units and new aerodynamics, which combine to place more emphasis on racing skill and control in cars with more explosive power delivery but less downforce than previous seasons. All but two teams have changed their driver line-ups and new circuits have been added to the roster. Players will experience how 2014's radically different new cars feel to drive and how race strategy has changed as the season, cars, circuits and teams are authentically recreated.

F1 2014 also delivers a range of new gameplay modes and enhancements to create the most accessible FORMULA 1 video game from Codemasters® to date. A new driver evaluation system quickly identifies a gamer's ability and tunes game settings to an appropriate level, whilst re-graded difficulty settings enable players to compete at incrementally higher levels as they become more experienced. The new Very Easy difficulty level is the most accessible yet for new players and a range of shorter game modes and career options cater for absolute novices who simply want a fun and quick race.

At the other end of the spectrum, experienced gamers who enjoy a more serious simulation of the demands placed upon FORMULA ONE drivers can customise their settings to provide a true challenge. Expanded game modes, new career options and multiplayer modes extended by RaceNet further enhance F1 2014's recreation of the world of FORMULA ONE for long-established fans and newcomers to the series.

F1 2014 includes the full FORMULA ONE circuit roster, including the new 2014 FORMULA 1 RUSSIAN GRAND PRIX set to be held at the stunning Sochi Autodrom, and the return of Austria's Spielberg circuit which brings a classic track with dramatic changes in elevation back to top level motorsport after over a decade's absence. This season also sees the return of the famous driver's favourite Hockenheimring to the calendar, and players will also experience THE BAHRAIN GRAND PRIX which was held as a night race for the first time in 2014, including its full day to night transition.

The introduction of turbochargers to the cars this year has increased both overtaking opportunities and the demands placed on drivers, as huge amounts of torque are unleashed under acceleration from these entirely new power units. The turbochargers require greater throttle control than before and F1 2014 players will experience the dramatic effect in handling the world's most advanced racing cars.



ABOUT CODEMASTERS

Codemasters, the award winning video game developer and publisher, has a 25-year heritage. With titles distributed globally, Codemasters is a leading developer and publisher of driving and racing entertainment games including DiRT, GRID and the official BAFTA award-winning FORMULA 1 series of videogames. Codemasters employs over 500 people and operates multiple development studios from its Warwickshire HQ and Birmingham sites in the UK with a further art studio based in Kuala Lumpur, Malaysia. Codemasters is a winner of the coveted Grand Prix Award from the Develop Industry Excellence Awards, an award bestowed on the company felt by Develop to have contributed the most to the games medium in recent times. In March 2010, Reliance Big Entertainment Ltd. (RBEL), a part of India's Reliance ADA group, acquired a 60 per cent shareholding in the company, alongside existing investor, Balderton Capital, the leading European venture capital firm. For more information on Codemasters' product portfolio, please visit www.codemasters.com. Join in the conversation with @codemasters on Twitter or Like us on Facebook at www.facebook.com/codemasters.

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