



NEW F1™ 2014 TRAILER REVEALS FEATURES AND GAMEPLAY FROM THE OFFICIAL VIDEO GAME OF THE WORLD'S NUMBER ONE MOTORSPORT

The World's Greatest Drivers Go Wheel-to-Wheel in Spectacular New Video
Now Playing at WWW.YOUTUBE.COM/FORMULA1GAME

Tuesday 30th September 3pm CEST – Today **Codemasters®** has released a new gameplay video for **F1 2014**, showing how the game captures all the action of this year's incredible season as it draws towards one of its most exciting conclusions in years. The video is now playing at <http://youtu.be/WjHuP2kTTR4>

The new video captures the intense competition that only FORMULA ONE™ can provide as the world's greatest drivers push motorsport's most advanced and exciting cars to their very limits. The wide-ranging rule changes for the 2014 season, including dramatic new turbocharged cars and striking new aerodynamics, plus new and returning circuits, have led to some of the most exciting competition in years and a title race that is too close to call.

F1 2014 is the only official FORMULA 1™ video game and reflects all of the changes in this year's sport and will also be the most accessible game in the award-winning series. A new driver evaluation system suggests game settings to suit a player's ability and re-graded difficulty settings, including a new Very Easy mode, will enable newcomers to the series to race competitively, quickly. A wide range of career options enable players to experience the excitement and drama of FORMULA ONE races and seasons, without committing the time required to complete practice, qualifying and races sessions or completing each GRAND PRIX™ on the 2014 calendar.

Veterans of the series will still be able to choose options to simulate full seasons and tune their settings. With all the driving aids off and on the game's hardest settings, players will experience the authentic demands of racing 2014's incredible cars which put far more emphasis on driving skill.



F1 2014 will arrive on October 17th for the Xbox 360 games and entertainment system from Microsoft, Windows PC and the PlayStation®3 computer entertainment system. Codemasters will then introduce a new FORMULA 1 title in 2015 for the Xbox One all-in-one games and entertainment system from Microsoft, Windows PC and for the PlayStation®4 computer entertainment system. With more to be announced through production for both titles, follow [Codemasters F1 games blog](#) and social channels on [Twitter](#) and [Facebook](#) for updates.

ENDS

F1 2014

- October 17th, 2014
- For: PlayStation 3, Xbox 360 and PC
- A Codemasters Birmingham production

The 2014 FORMULA ONE season has seen the most seismic rule changes in the sport's 60 year history, including new turbocharged power units and new aerodynamics, which combine to place more emphasis on racing skill and control in cars with more explosive power delivery but less downforce than previous seasons. All but two teams have changed their driver line-ups and new circuits have been added to the roster. Players will experience how 2014's radically different new cars feel to drive and how race strategy has changed as the season, cars, circuits and teams are authentically recreated.

F1 2014 also delivers a range of new gameplay modes and enhancements to create the most accessible FORMULA 1 video game from Codemasters® to date. A new driver evaluation system quickly identifies a gamer's ability and tunes game settings to an appropriate level, whilst re-graded difficulty settings enable players to compete at incrementally higher levels as they become more experienced. The new Very Easy difficulty level is the most accessible yet for new players and a range of shorter game modes and career options cater for absolute novices who simply want a fun and quick race.

At the other end of the spectrum, experienced gamers who enjoy a more serious simulation of the demands placed upon FORMULA ONE drivers can customise their settings to provide a true challenge. Expanded game modes, new career options and multiplayer modes extended by RaceNet further enhance F1 2014's recreation of the world of FORMULA ONE for long-established fans and newcomers to the series.

F1 2014 includes the full FORMULA ONE circuit roster, including the new 2014 FORMULA 1 RUSSIAN GRAND PRIX set to be held at the stunning Sochi Autodrom, and the return of Austria's Spielberg circuit which brings a classic track with dramatic changes in elevation back to top level motorsport after over a decade's absence. This season also sees the return of the famous driver's favourite Hockenheimring to the calendar, and players will also experience THE BAHRAIN GRAND PRIX which was held as a night race for the first time in 2014, including its full day to night transition.



The introduction of turbochargers to the cars this year has increased both overtaking opportunities and the demands placed on drivers, as huge amounts of torque are unleashed under acceleration from these entirely new power units. The turbochargers require greater throttle control than before and F1 2014 players will experience the dramatic effect in handling the world's most advanced racing cars.

ABOUT CODEMASTERS

Codemasters, the award winning video game developer and publisher, has a 25-year heritage. With titles distributed globally, Codemasters is a leading developer and publisher of driving and racing entertainment games including DiRT, GRID and the official BAFTA award-winning FORMULA 1 series of video games. Codemasters employs over 500 people and operates multiple development studios from its Warwickshire HQ and Birmingham sites in the UK with a further art studio based in Kuala Lumpur, Malaysia. Codemasters is a winner of the coveted Grand Prix Award from the Develop Industry Excellence Awards, an award bestowed on the company felt by Develop to have contributed the most to the games medium in recent times. In March 2010, Reliance Big Entertainment Ltd. (RBEL), a part of India's Reliance ADA group, acquired a 60 per cent shareholding in the company, alongside existing investor, Balderton Capital, the leading European venture capital firm. For more information on Codemasters' product portfolio, please visit www.codemasters.com. Join in the conversation with @codemasters on Twitter or Like us on Facebook at www.facebook.com/codemasters.

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